



Media and Sexual Misconduct: How It Creates Social Norms, Influences Behavior, and Impacts Our Work

D. STAFFORD & ASSOCIATES & NACCOP

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Agenda

- Social Media: Use and Effect
- Social Media: Problematic Behaviors

SOCIAL MEDIA



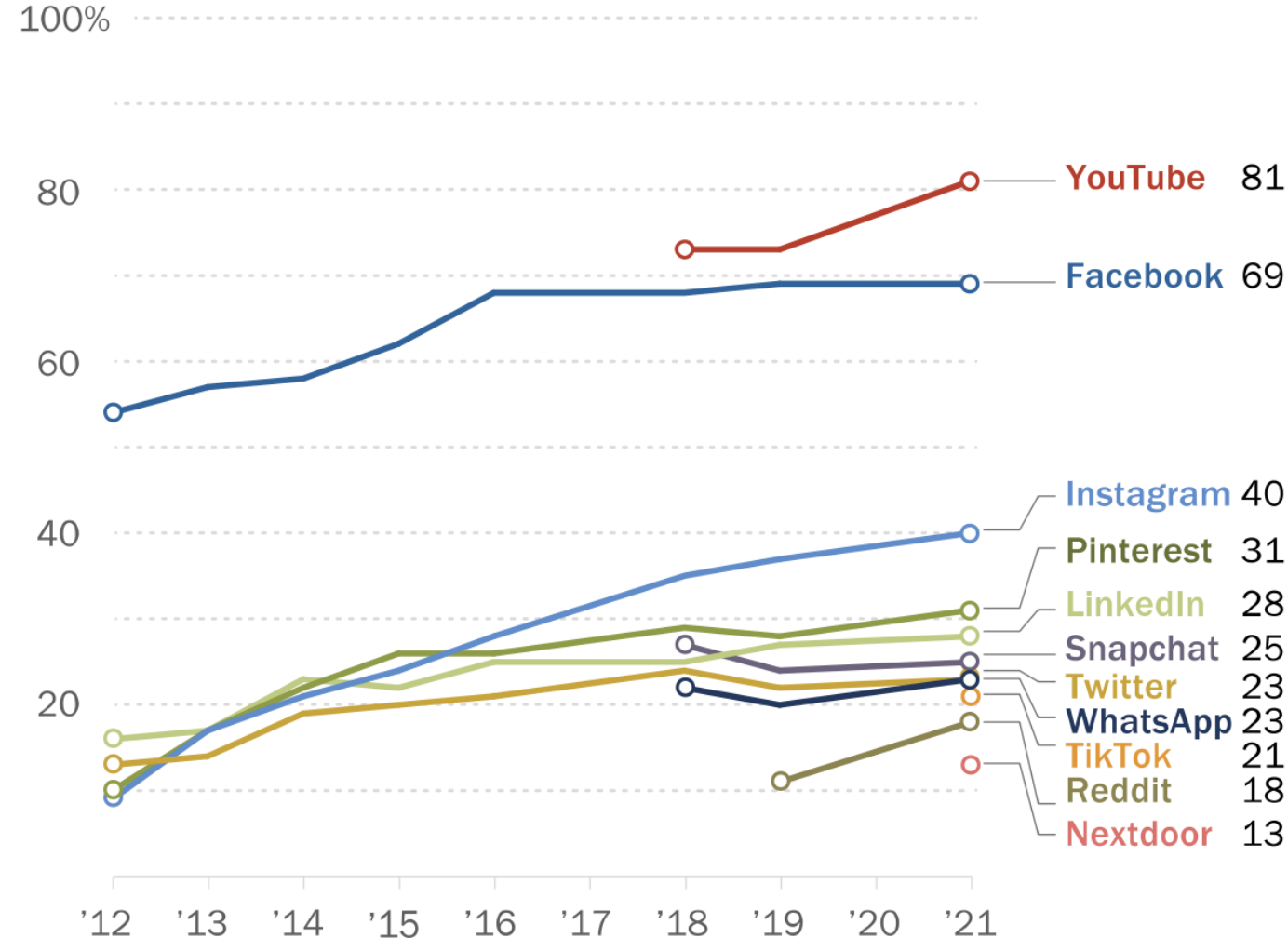
SOCIAL MEDIA: USE AND EFFECT



Social Media Use by Age

Pew Research Center, April 2021, "Social Media Use in 2021"

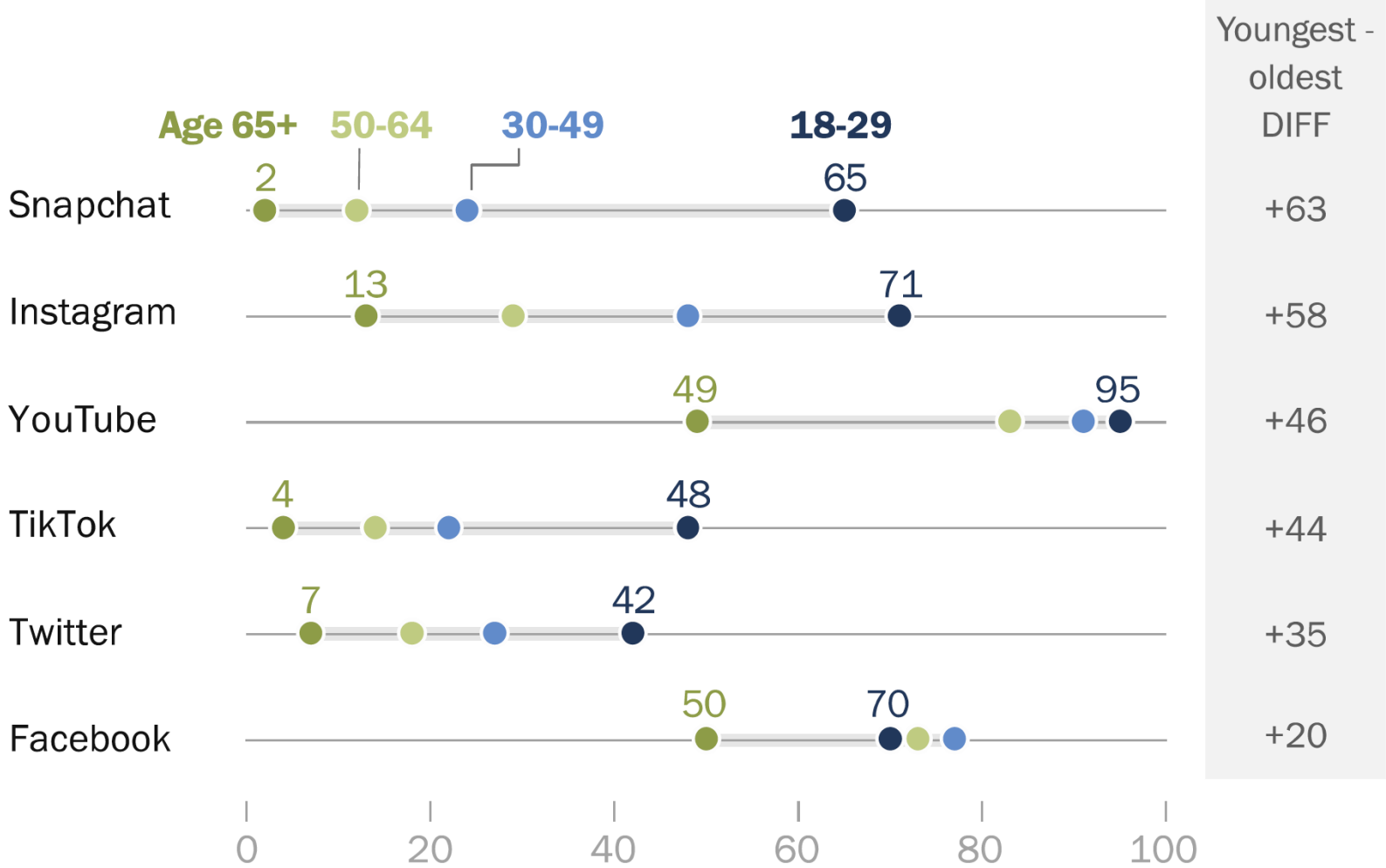
% of U.S. adults who say they ever use ...



Social Media Use by Age

Pew Research Center, April 2021, "Social Media Use in 2021"

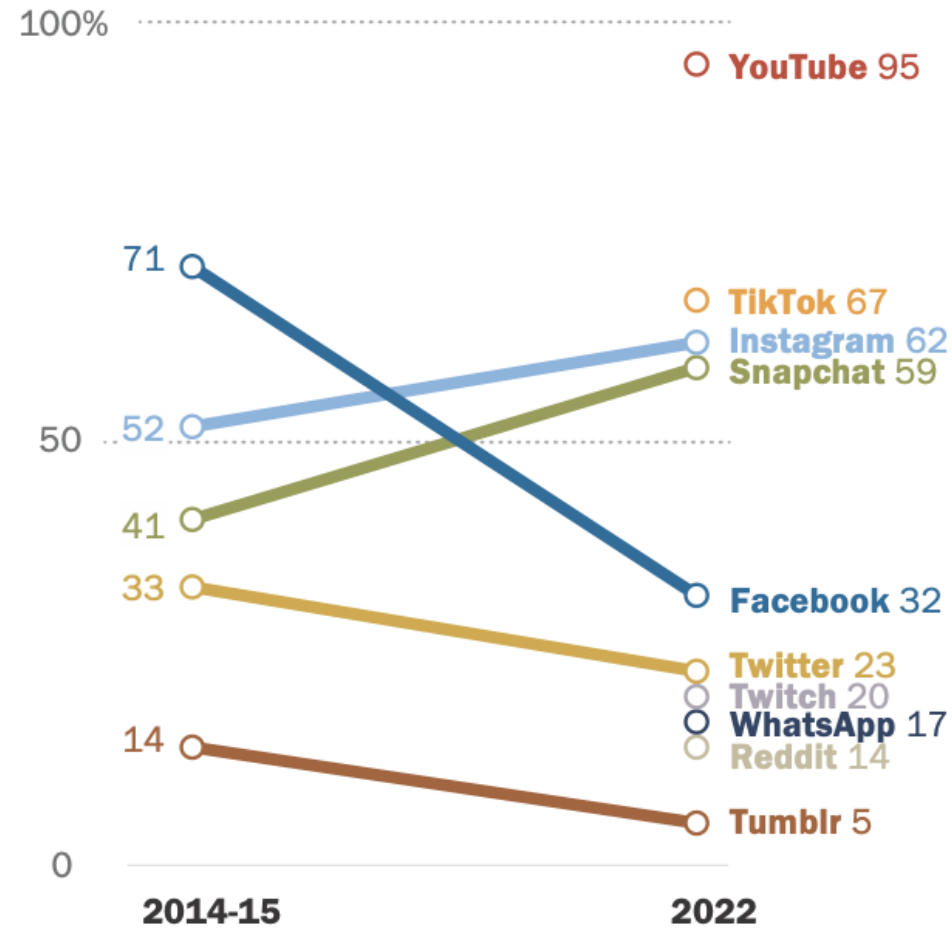
% of U.S. adults in each age group who say they ever use ...



Teen's Social Media Use

Pew Research Center, August 2022, "Teens, Social Media and Technology 2022"


% of U.S. teens who say they ever use any of the following apps or sites



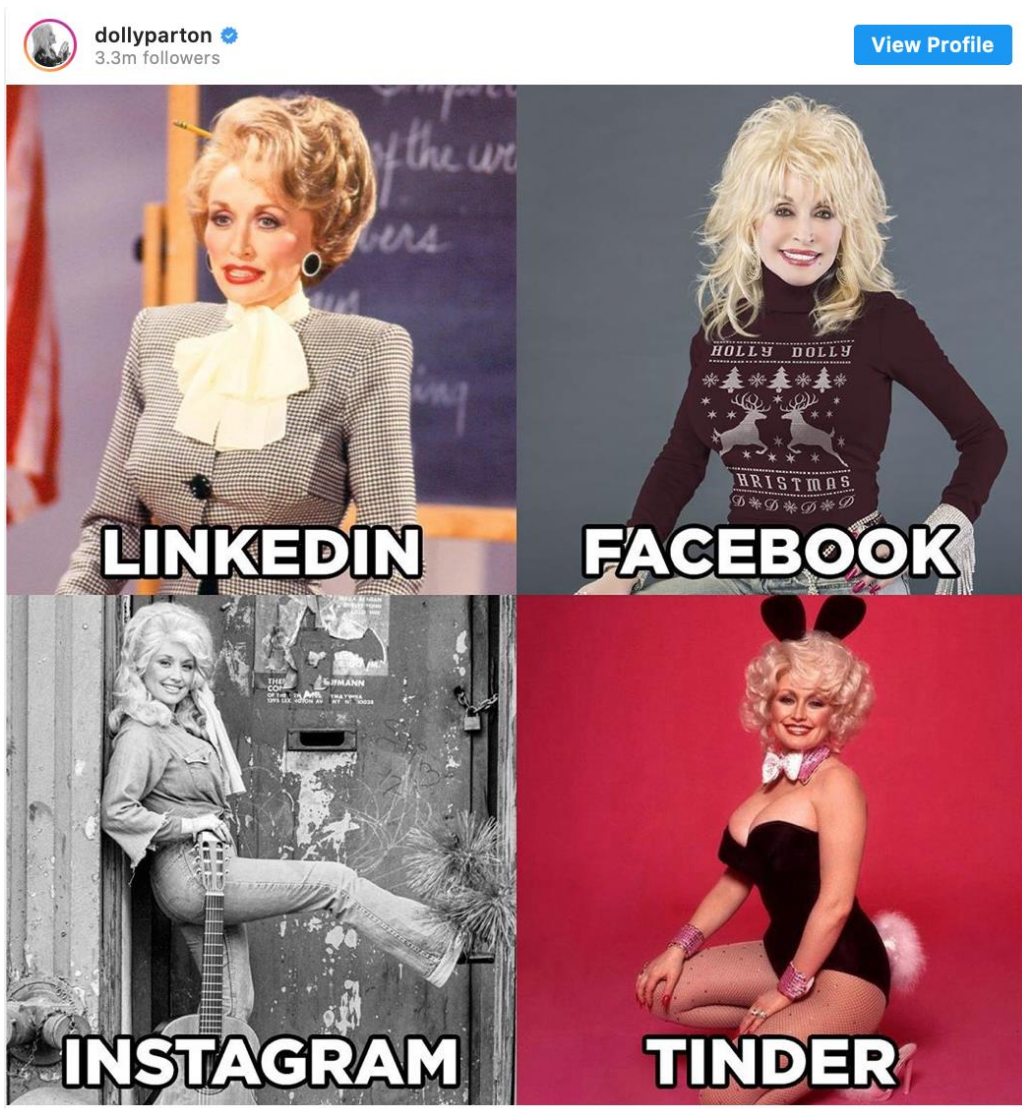
Social Media and Mental Health



“People who negatively compared themselves to other social media users were highly vulnerable to depression. Friendships with former partners and envy were correlated with an increased risk of depression. Frequent Facebook posts also increased the risks, possibly because these posts enabled users to ruminate on negative emotions.”

A romantic couple is shown in profile, kissing. The man on the left has a beard and is wearing a dark shirt. The woman on the right has dark hair and is wearing a dark top. They are outdoors, with a bright sunset or sunrise in the background, creating a warm, golden glow. The sky is filled with soft clouds, and some foliage is visible in the upper right corner. The overall mood is intimate and tender.

**Does social media
influence how
college students see
consent and healthy
relationships?**



CULTIVATING AN IMAGE

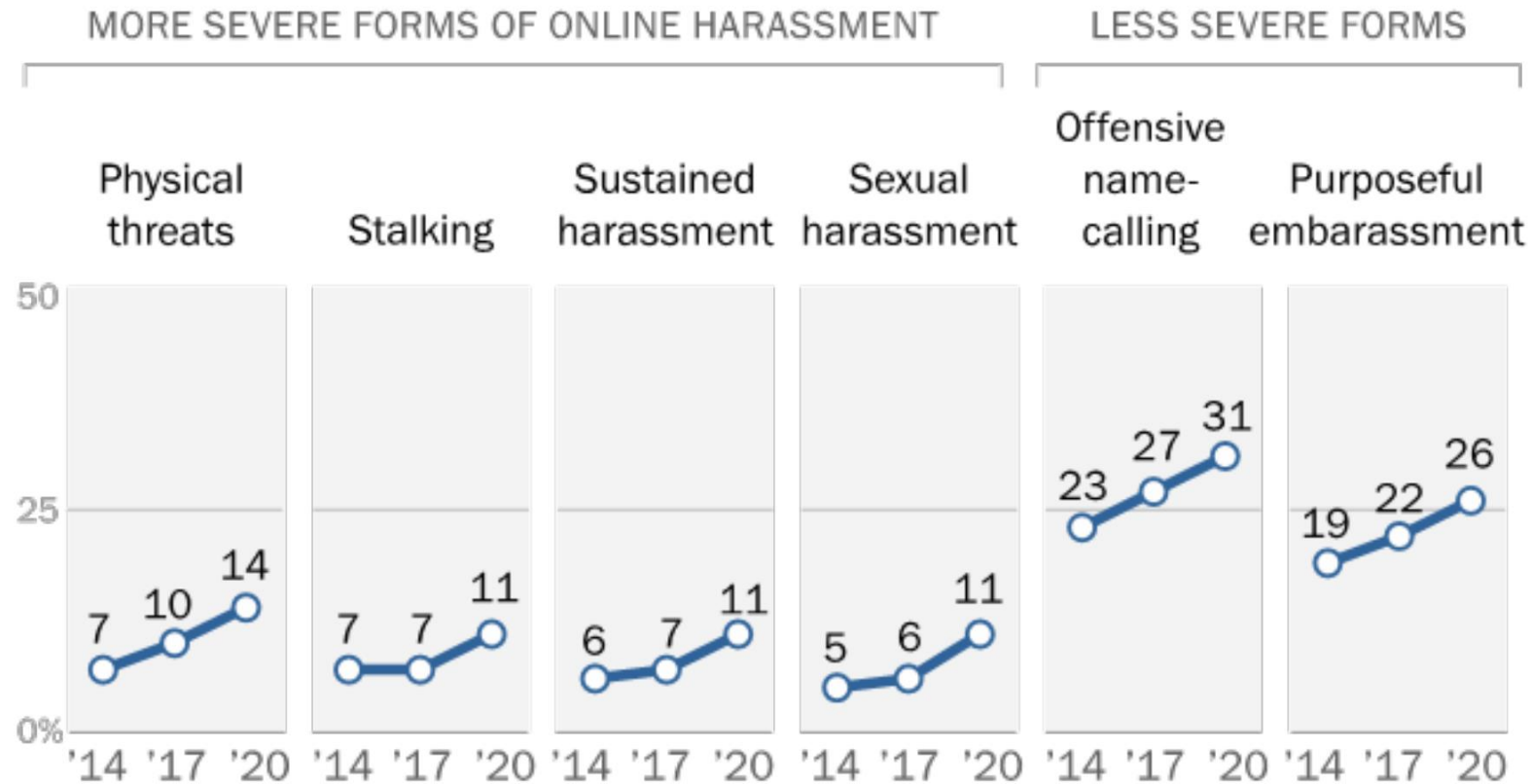
SOCIAL MEDIA: PROBLEMATIC BEHAVIORS



Online Harassment

Pew Research Center, January 2021, "The State of Online Harassment"

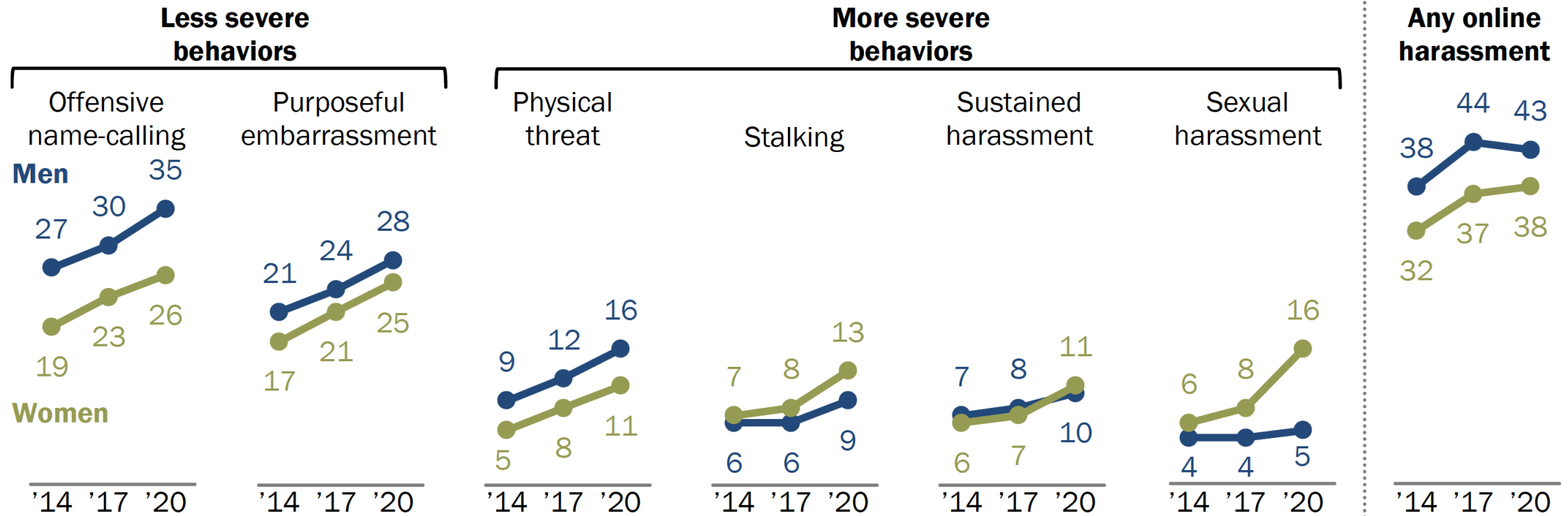
% of U.S. adults who say they have personally experienced the following behaviors online



Online Harassment

Pew Research Center, January 2021, "The State of Online Harassment"

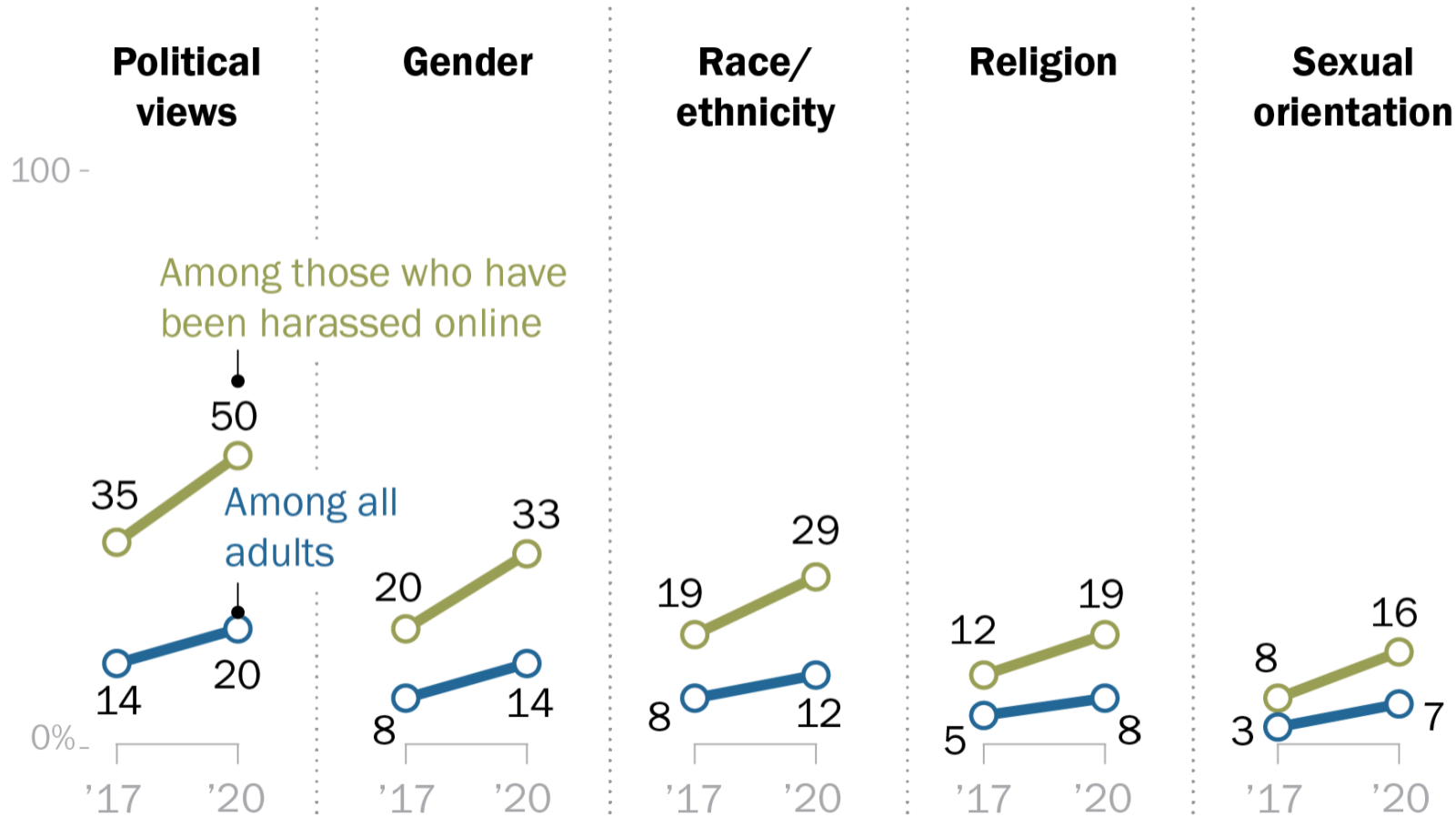
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Online Harassment

Pew Research Center, January 2021, "The State of Online Harassment"

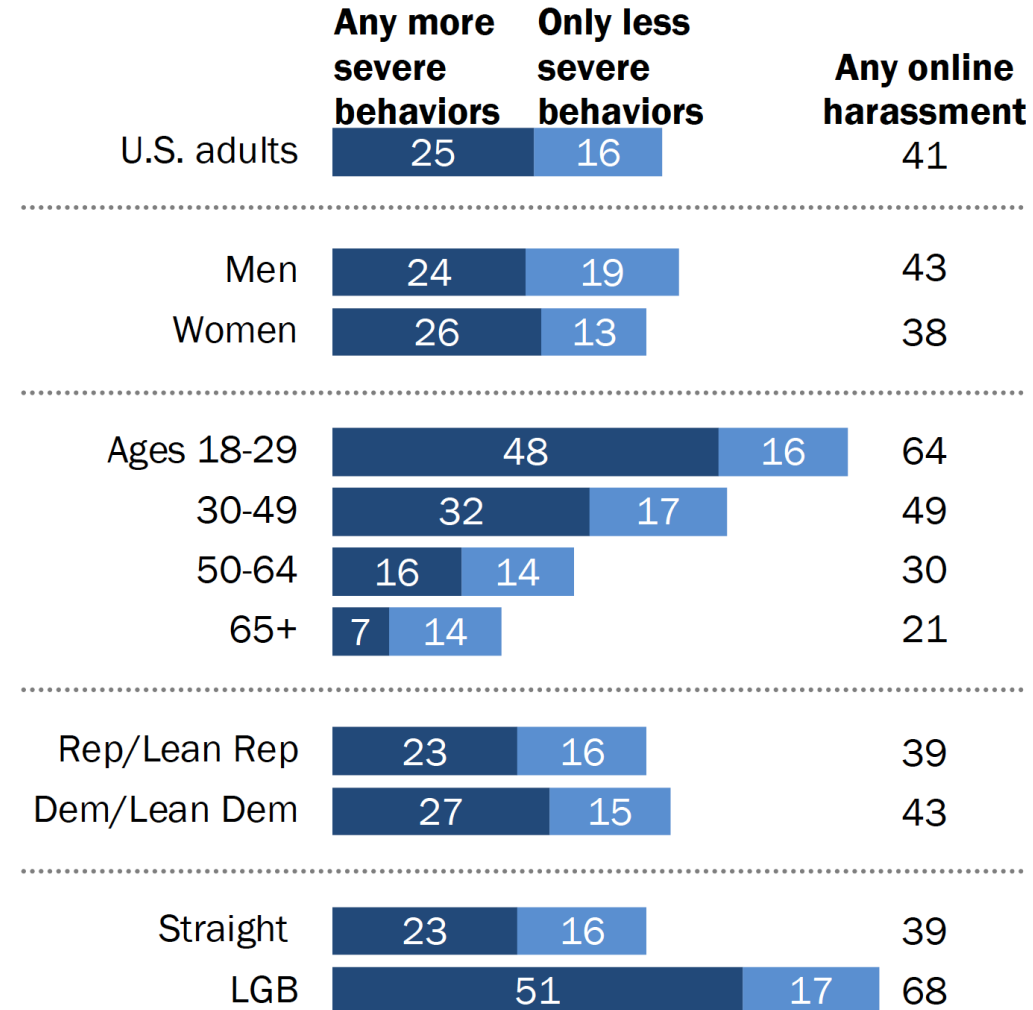
% who say they have experienced online harassment because of their ...



Online Harassment

Pew Research Center, January 2021, “The State of Online Harassment”

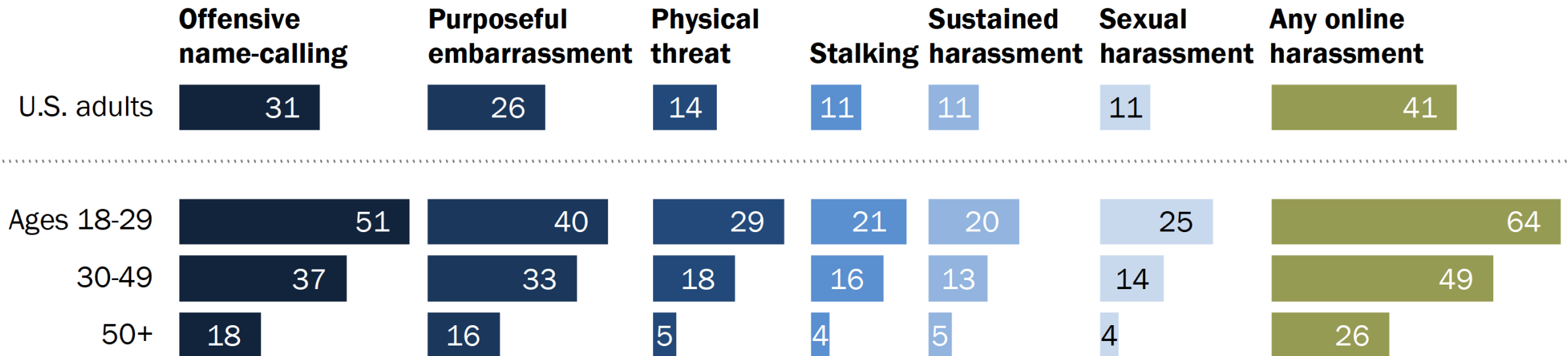
% of U.S. adults who say they have personally experienced ___ online



Online Harassment

Pew Research Center, January 2021, "The State of Online Harassment"

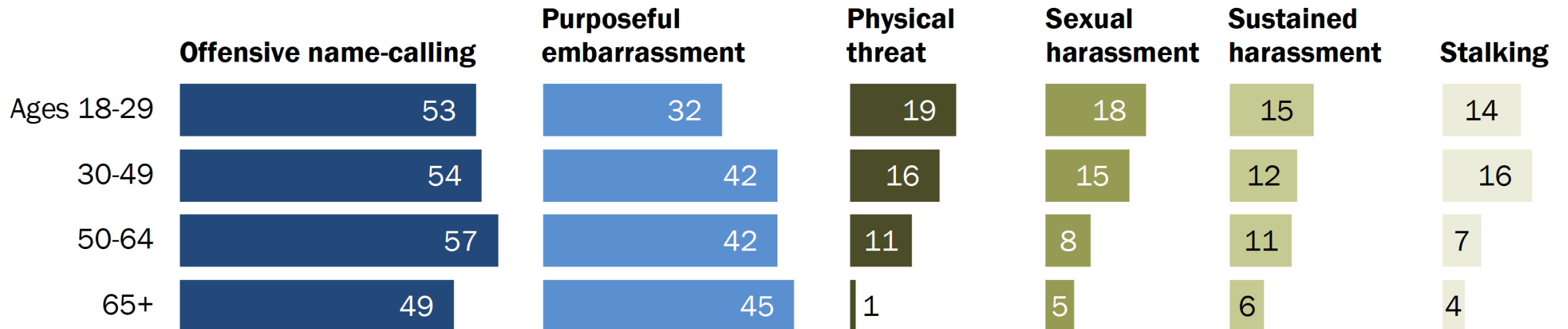
% of U.S. adults who say they have personally experienced the following behaviors online



Online Harassment

Pew Research Center, January 2021, “The State of Online Harassment”

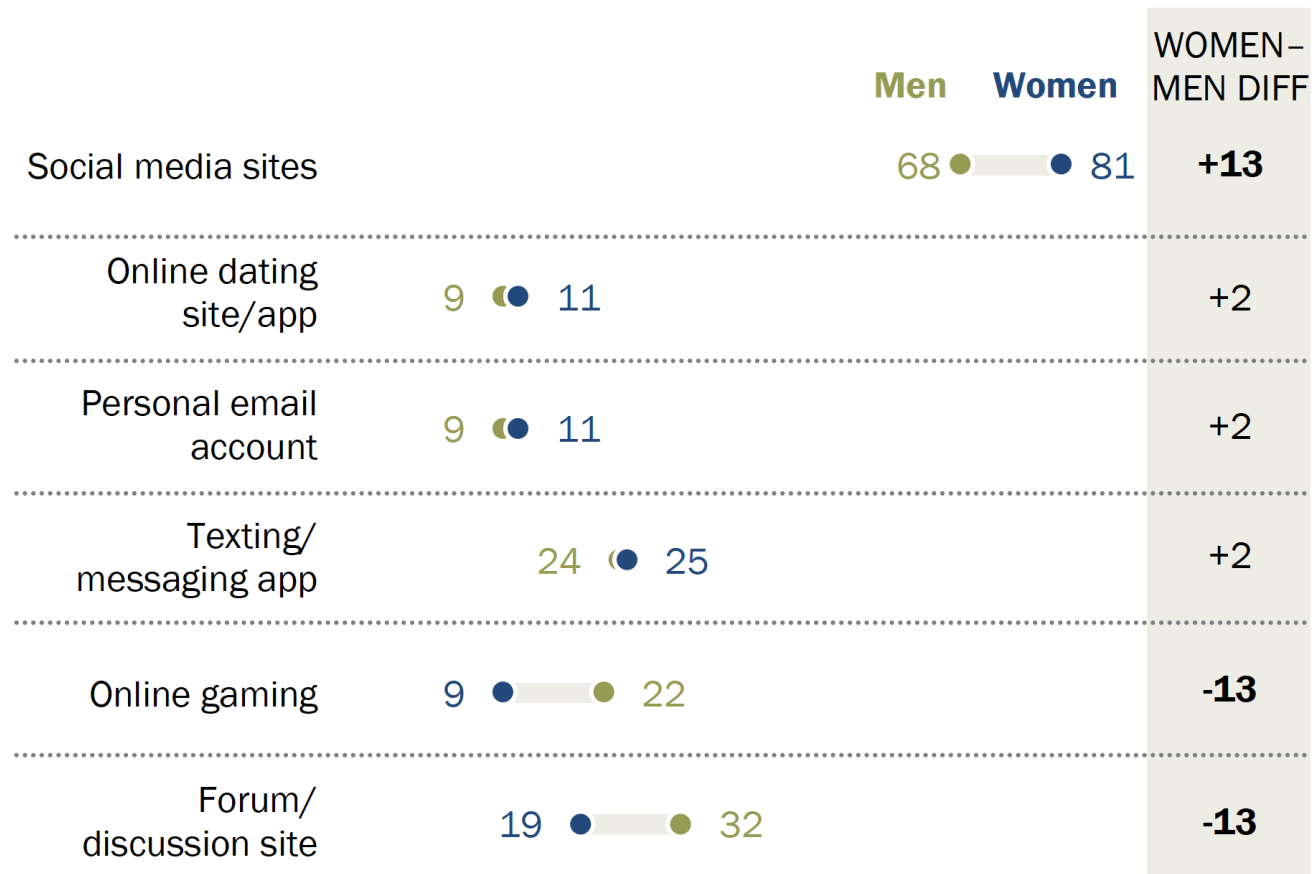
Among the 41% of U.S. adults who have personally experienced online harassment, % who say ___ was involved in their most recent experience



Online Harassment

Pew Research Center, January 2021, “The State of Online Harassment”

Among the 41% of U.S. adults who have personally experienced online harassment, % who say their most recent experience occurred in the following online environments

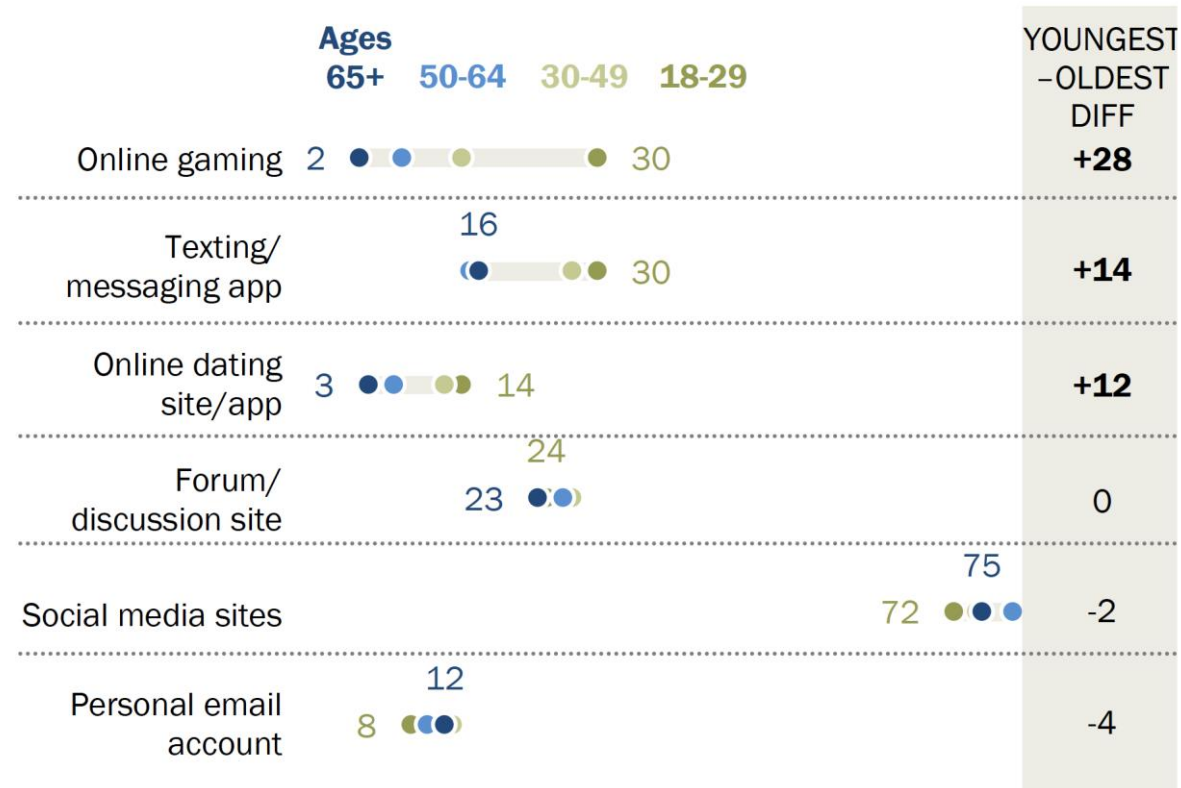


Online Harassment

Pew Research Center, January 2021, "The State of Online Harassment"

Younger online harassment targets more likely to say they were harassed online most recently while gaming, messaging or online dating

Among the 41% of U.S. adults who have personally experienced online harassment, % who say their most recent experience occurred in the following online environments



Problematic Behaviors



Image Exploitation (Revenge Porn)

Sexual media of an individual (e.g, nude photo or video) posted online as a means of humiliating the individual



Catfishing

A fake or stolen online identity created or used for the purpose of beginning a deceptive relationship



Impersonation of Target

Creating profiles pretending to be the target and posting disturbing content using their identity



Cyberstalking

Stalking or harassment via social media, internet forums, or emails

Problematic Behaviors



Doxing

Publishing someone's sensitive personal information online attempting to harass, intimidate, extort, stalk, or steal the identity of a target



Gaslighting

Persistent manipulation and brainwashing that causes the target to doubt themselves, and ultimately lose their own sense of perception, identity, and self-worth



Ghosting

Ceasing all communications with an individual and not responding to attempts to communicate with that individual



Video Recording

Using devices to record, without permission, sexual activity

Problematic Behaviors



Password Access

Using the target's passwords to access social media accounts and emails to monitor behaviors



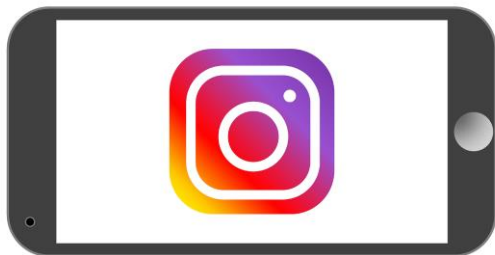
Financial Control

Providing financial support for the target's phone and exerting control over access



Location Apps

Tracking the target's location



APPS ON THE RISE

Questions?



References



- Baker, D. A., & Algorta, G. P. (2016). The relationship between online social networking and depression: A systematic review of quantitative studies. *Cyberpsychology, Behavior, and Social Networking*, 19(11), 638-648. doi:10.1089/cyber.2016.0206
- Baldwin-White, A., & Gower, K (2021). Influence of social media on how college students perceive healthy relationships and consent, *Journal of American College Health*, DOI: 10.1080/07448481.2021.1927049
- Pew Research Center, January 2021, “The State of Online Harassment”
- Pew Research Center, April 2021, “Social Media Use in 2021”
- Pew Research Center, August 2022, “Teens, Social Media and Technology 2022”

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